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discovery for a healthy tomorrow

## Dear friends

We wish to let you know that the development phase of our national anti-tobacco initiative, No Smokes, has come to an end.

Since its inception in 2010, culminating in the launch of the No Smokes website (<a href="www.nosmokes.com.au">www.nosmokes.com.au</a>) on World No Tobacco Day 2012, No Smokes has developed and delivered a suite of interactive and youth-friendly resources to engage and empower young Aboriginal and Torres Strait Islander people to quit smoking or make the decision never to start.

We're proud that our training resources, educational materials, games, animations, and video stories with youth and prominent Aboriginal identities, have been accessed by thousands of Indigenous youth, teachers and health workers as a means to tackle Indigenous smoking rates.

Over the past few months we've been busy consulting with key stakeholders and health colleagues to secure a future for the No Smokes training and we're pleased to announce that we are in the final stages of discussion with Cancer Council SA to manage aspects of the training and hope this continues moving forward.

The Communications team at the Menzies School of Health Research will take carriage of the No Smokes website and will continue to keep our <u>Facebook</u> and <u>Twitter</u> friends and followers updated with the latest information about quitting and the health effects of tobacco.

Our resources, including the popular <u>Tobacco Story Flipchart and Tobacco Animation</u>, remain available for free download on both the No Smokes website and the <u>Menzies Resource Portal</u>. We encourage the continued promotion and use of these important tools.

Thank you to all our partners and stakeholders for your support and involvement throughout the project - we couldn't have done it without you! We'd like to share the following memorable achievements with you:

- Releasing our popular <u>Tobacco Addiction Animation</u> into three of the most commonly spoken Central Australian Aboriginal languages
- Having our <u>'So You Think You Can Quit'</u> app voted as the second best quit smoking app in the world by a U.S. newspaper
- Creating the <u>No Smokes Guest Blog</u> which shares a series of personal quit stories told by youth and young adults
- Delivering the No Smokes training to health workers nationally including <u>East Arnhem</u> Land
- Filming iconic Indigenous comedian, Sean Choolburra in that leotard for the 'All the cigarettes' film clip.

A special thanks to the Department of Health for providing key funding support as part of its Tackling Indigenous Smoking and Healthy Lifestyles Initiative.

It has been an honour to work together towards achieving the common goals of reducing smoking rates amongst Aboriginal and Torres Strait Islander people.

With thanks The No Smokes Team